Dear Brothers and Sisters,

Assalaamu ‘alaykum Wa Rahmatullah Wa Barakatuhoo

All praise belongs to Allah     , The Almighty, and may His peace and blessing be upon His true servant and final Messenger Muhammad, on his Companions and his household.

Over the last year, we have witnessed a pandemic, a fiscal crisis and a nationwide protest against police brutality and systemic racism and attack on our Capitol. Many are living through unprecedented experiences of financial, emotional and health challenges. Many have lost loved ones, and many have been sick and dealing with sick family members. All these factors are weighing very heavily on the minds of everyone. Yes, the COVID- pandemic impacted our work but it did not stop us from serving Allah     , Almighty and serving the humanity.

In your hands is just a glimpse of the programs, projects and services that ICNA was able to achieve and implement in the recent years. We at ICNA are very thankful to Allah, for guiding us and granting us with the abilities to do all this work.

We thank our members, supporters, volunteers and the vibrant American Muslim community for donating their time and wealth helping us achieve our goals and plans.

Allah      says in the Holy Quran;

"Oh you who believe! Persevere in patience and constancy. Vie in such perseverance, strengthen each other, and be pious, that you may prosper." (3:200)

These are just a few of the many achievements ICNA has accomplished and continues to do so with the guidance from Allah      and support from its thousands of dedicated members and supporters like you.

May Allah      accept it from us all and keep us guided on the straight path. Ameen.

Mohsin Ansari, MD
Ameer, Islamic Circle of North America

Shaban 1442 AH, March 2021
Dawah has always been the top priority of ICNA. This focus has kept ICNA at the forefront of dawah activities in North America for the past four decades. Following ICNA projects aim to organize the dawah work in North America in a professional and effective manner.

Did You Know?
Those who know a Muslim are twice as likely to be favorable towards Muslims than those who do not!

50% of Americans believe Muslims are violent
33% of Americans say they are prejudiced against Muslims
130 Million - number of Americans who do not know a Muslim
50% of Americans believe fake news

Teachers’ Conferences
Almost each state organizes a teachers’ conferences for all of its public school’s educators and administrators. We aim to attend many of these conferences so we can make free resources on Islam and Muslims available to the teachers of our children.

We are mailing this teacher’s handbook to 20,000 Middle School – Social Studies teachers.

20000 Distributed
100000 Target
0.75 Cost per Teacher

Adopt A Zip Code Project

88959 Households Mailed
1000000 Target
0.30 Cost per Household

National Dawah Academy
Empowering and educating Muslims in the field of Dawah led by ICNA. A premiere Dawah training platform by WhyIslam and GainPeace. A collaborated effort with other Dawah initiatives like Ask A Muslim. Alhamdulillah.

03 Levels of Certification
15 Total Courses
12 Weeks per Course
24 Hours per Course

Face To Face Learning
Courses are interactive and class sizes are limited. All courses will be offered using state-of-the-art LMS portal

Share And Collaborate
Network with other like minded students to not only share notes, ideas but also to launch mini-dawah projects

Dawah in Deed
Take your knowledge further by joining Dawah field activities to share Islam with fellow Americans

START/ ENROLL NOW: dawah.icna.org
Super Bowl - Super Dawah
3 Parallel Khutbahs
3 Parallel Workshops
2 Days of Street Dawah

In 2020
Hotline Calls: 4002
Sahadah: 255
Billboards: 53 in 10 cities
Dawah Postcards: 110,000 (MT, NJ, FL)

1st WhyIslam International Hispanic Dawah Conference
13 Spanish Speakers from 10 Countries

South West Dawah Road Trip
(6 Cities in 3 States - NV, CA, AZ)

Collaboration with ICNA Dawah, ICNA-NJ, ICNA SoCal, ICNA Bay, ICNA LV Dawah in Hollywood, Las Vegas, Dawah to Rural America

Content Development
- Edited, redesigned, and reprinted 15 of 16 English brochures.
- Created Infographics of 6 English brochures.
- Recruited writers to & published 25 original articles
- Published 3 posts each day on twitter and facebook (1095 total posts)
- Created 10 stand up banners
- Launched Monthly Newsletter for non-Muslims from October 2020 with circulation of 1500 people on email list

Spanish Department 2020 achievements
Dedicated Spanish Dawah Department
Bus Stop ADs | Social Media Coverage
6-Weeks Virtual Imam Series | Training Workshops

Social Media Followers
21,867 91,900 173,000 5929
Gainpeace is a Non-profit Organization whose main Goal is to Educate the General Public about Islam and to clarify many misconceptions they may hold.

- 99 Episodes of Peace Talk – Twice a week live dawah broadcast for non-Muslims
- 6 billboards – Topics: COVID, Anti-Racism, Jesus in the Quran
- 7200 info packages mailed out
- 600 Shahada packages mailed out
- 4 classes for new Muslims
- 12 times covered in the Media
- 17 dawah training workshops

GainPeace has launched a billboard to salutethe heroes who are in the frontline of taking care of those affected by COVID-19. This billboard also highlights the amazing advice of Prophet Muhammad, peace be upon him, regarding the prevention and guidelines during an pandemic.

We offer different outreach services and projects to spread the peaceful message of Islam.

Get our ultimate teacher’s resource guide on Muslim students!

For a limited time, we’re offering our Teacher’s Resource Guide: Toward Understanding the Needs and Unique Practices of Muslim Students as a FREE DOWNLOAD.
We strive to systematically facilitate assertive Muslim involvement in the field of human struggle for the rights of the poor and oppressed in the United States. Please support our work and help us continue to fight for the rights of oppressed.

Despite COVID-19 and its continued Social and Economic Impact...

Virtual Events & Webinars
- Muslim Prisoners Support Project
- Imam Jamil Al-Amin and the path of Freedom
- Digital Human Chain against Modi
- Campaign against Police Brutality & Racism

5 AVENUES OF WORK

Public advocacy – We participate in constructive protests/rallies and other forms of advocacy to bring about awareness surrounding issues of injustice in our society.

Partnerships & Coalitions – We proudly and consistently work with both Muslim and Non-Muslim organizations. Some of these names include: NCPCF, USCMO, National Religious Campaign Against Torture, Interfaith Workers Justice, Religions for Peace-USA, and others.

Publish Materials – We publish materials related to social justice issues (brochures, pamphlets, booklets, reports, CDs, DVDs, etc.).

Communications - We keep our subscribers updated and engaged through newsletters, action alerts, and social media.

Community Mobilization – We mobilize the Muslim community for social justice causes through establishing CSJ teams in various states and cities with the help of ICNA regions and chapters.
After six honorable women established ICNA Sisters on July 9th, 1978, thousands of women have joined together in this mission to help spread the divine message to other American women of all backgrounds.

The formation of ICNA Sisters was to enable and empower Muslim women to practice this Deen of Islam freely and to organize other like-minded women to do the same.

"Let there arise among you a group of people, inviting all to that which is good, enjoining what is right and forbidding what is wrong." (Quran 3:104)

- **Reverts Conference**
- **48 Dawah booths nationwide**
- **Revert sisters support Program (shahadah classes, revert gatherings).** 10 shahadah classes, 27 revert virtual gatherings due to the pandemic
- **MCNA new website launched September 2020**
- **MCNA Activities: Monthly PrimeTime, virtual neighbor nets, online courses, Journey through the Quran sessions in Ramadan, Virtual online Eid party, YMj Book club, coding classes**

ICNA Sisters
- **84 chapters Nationwide**
- Reached out to approximately **4,500** sisters through the annual Journey through the Quran sessions during Ramadan
- Reached out to approximately **3,000** sisters through Neighbor Nets, Dawah conferences, and other outreach events

MCNA
- **922 subscribers**
- **96 MCNA chapters nationwide**
- Reached out to about **21,500** viewers through Facebook, YouTube, WhatsApp and ICNA Sisters podcast, during Ramadan

MCNA & YMj
- **72 chapters nationwide**
- **1,199 Members**

Social Media Followers
- **14,362**
- **1,400**
- **485**
Helping Hand is committed to serve humanity by integrating resources for people in need. We strive to provide immediate response in disasters, and effective programs in places of suffering, for the pleasure of Allah.

Last year, HHRD made a difference in over 11 million lives worldwide. That’s 11 million stories and opportunities to a more promising future.

HHRD COVID-19 Crisis Response

Launched
$2M Campaign

Served
2 Million+ People

Morocco Floods Relief

400 Dignity Packages of $130 each

Rohingya Refugee Relief

Water for Life
Shelter Homes
In Kind Gifts

Ramadan Food Packages
Child Care Centers

HHRD Recognized Amongst Top Zakat Charity
During the 2020 COVID Pandemic Served 1.8 M in the USA Delivered $ 38.31 M worth of Food and Services

46 Food Pantries
One in six American children have food insecurity, and we should not let that happen.

$13.43 Million Value of Food Distributed in 2020

<table>
<thead>
<tr>
<th>Cities Across US Served</th>
<th>States Served</th>
<th>Hot Meals Distributed</th>
<th>Food Boxes Distributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>417</td>
<td>26</td>
<td>$0.9 M</td>
<td>186,340</td>
</tr>
</tbody>
</table>

Women’s Transitional Homes
- Counseling
- Emotional Healing
- Action Plans & Goal Setting
- Personal Development

<table>
<thead>
<tr>
<th>Homes Nationwide</th>
<th>Women &amp; Children Served</th>
<th>Total Nights</th>
<th>Value of Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>26</td>
<td>438</td>
<td>20,443</td>
<td>$1,755,154</td>
</tr>
</tbody>
</table>

Disaster Response Services

<table>
<thead>
<tr>
<th>Disasters Responded to</th>
<th>Individuals Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>06</td>
<td>8,689</td>
</tr>
</tbody>
</table>

$4.3 Million of services provided to clients in their recovery from Hurricanes

Back2School Giveaway

- 58 Teachers awarded up to $2000 Grants
- 26,204 Students receive backpacks with supplies
- 27 States, 140 Cities

Health Services
- $5 M Worth of Services Provided
- 6,550 Medical Visits
- 102 Health Fairs From Mobile Van Served 5,534 Patients
- 7 Clinic and 4 Mobile Clinic Vans

Muslim Family Services
- 5657 Counseling Sessions 11 Locations
- 5073 Refugee Families assistance
- 1984 families received $0.67 Million financial assistance
- Established FATE (Foster Advocacy, Training, and Education)
- 0.85 Million Worth of Services Provided

SOCIAL MEDIA FOLLOWERS

- Facebook: 151,824
- Twitter: 4,242
- YouTube: 2,330
- Instagram: 5,129
We are the nation’s largest youth organization and have been on the youth scene since the early 1990’s. We have established a well-organized network of local youth groups that we call Neighbor Nets across the United States. Each Neighbor Net is a dynamic youth group that attempts to build a solid understanding of the principles of Islam amongst its members by helping them put these principles into practice.

COVID-19 Response

**$40+M Weekly Virtual Halaqas**

**YM Jeopardy Online Tournament**

### Professional Development Series Webinars
- Introduction to Programming
- Navigating Careers in Medicine
- Halal Investing Made Easy
- Resume Building Workshop

### Civic Engagement Efforts
- The World We Forgot - Event to share experiences about Youth for Jordan program
- Resource packages regarding the Black Lives Matter movement made available on the website
- Reconnecting to our Roots - Developing the rising generation of Islamic workers in allyship
- Imam Jamil National Call to Action

### Ramadan Projects (Virtual Events)
- The Power of a Good Word with Yaqeen Institute
- Laylat Al-Qadr: The Night of Power
- The Mercy Of Allah - Imam Suhail Webb
- Renewal in Isolation: Religions, Relationships, Resilience with ILF
- Ramadan Survival Guide. Daily suggestions to take the most advantage of Ramadan.

### Muslim Youth Issues Initiatives
- Judgment Stigma Report
- First Muslim Youth Issues report on Judgment Stigma in the American Muslim community.
- Data collected from across the U.S.
- Worked with experts and community leaders to research and author the report.

### Finding Your Calm

Panel Discussion with Q&A on anxiety among Muslim youth during Covid 19 in collaboration with MYNA, AHMP, and Naseeha.

**Speakers:** Dr. Altaf Hussain, Sr. Hina Mali, Dr. Omar Shareef
Young Muslims Sisters

- National Teams
- Active Neighbor Nets
- Members in 10 Sub Regions
- Virtual Events

New National Teams
- Expansion
- Merch
- Website
- Muslim Youth Issues
- Quality Control
- Tarbiyyah
- Human Resource
- Design
- Civic Engagement

Social Media Campaigns
- World Hijab Week
- YMNeverStops
- HumansofYM
- YMT热搜back
- My First YM
- Ramadan Gems
- CovidTips
- BLM Resources
- Social Justice
- Gain Peace Quran Challenge

Established New Partnerships
- USCOC
- AMHP
- Yaqeen Institute
- Oaktree Institute

Tarbiyyah Programs
- Regional Study Circles
- National Study Circle with Sh. Yusuf Rios
- Daily Dhikr Circles
- Ramadan Guide
- Islamic Movement Leadership Conference
- Ramadan Challenge

Social Media Followers
- Facebook: 436,679
- Twitter: 81,200
- Instagram: 42,500
- YouTube: 40,600
Tarbiyah & Team Building
Islamic Learning Foundation

The Islamic Learning Foundation is an institute that has been developed to provide a solid foundation of knowledge, direction, and a fusion of classical learning and modern Islamic activism for Muslims in North America.

Tarbiyah – ILF eLearning Portal

HD Quality self-paced Video courses. Over 30 Hours of videos, 3 Learning Paths (Applicant, MGA & Advanced)

Mobile App - My Days

- One app – For members to keep track of their daily routine
- Daily Salah, Quran, Literature and activities tracker
- Weekly/Monthly stats and progress reports
- ICNA.org posts and ICNA News
- Can have events by NeighborNets to Conventions
- Available for iOS and Android

Our Instructors

Dr. Sabeel Ahmed
Javaid Siddiqi
Sh. Abdool Rahman Khan
Imam Khalid Griggs
Prof. Khalil Ur Rahman Chishti
Dr. Muhammad Yunus
Imam Rafiq Mahdi
Imam Jawad Ahmad

Dr. Abu Zayd
Kaiser Aslam
Yahya Sufi
Shahid Rafiq
Dr. Anis Ahmad
Imam Asif Hirani
Omar Tariq

SOCIAL MEDIA FOLLOWERS

17,834 Facebook
198,000 YouTube
The Message International is an online magazine of Islamic Circle of North America. First published in July 1989, "The Message" refers to the universal message of Islam, a divine message for all of humanity, regardless of race, ethnicity, gender or class. The Message strives to promote the values and principles of diversity through its publication.

The Message sets out to be that distinctive, effective voice through which Muslims and non-Muslims can learn the Islamic perspective of events taking place around us, nurtures Islamic values in American Muslim Community and educates parents to help grow family of Islamically knowledgeable and morally strong individuals.

The Message International offers its readers, a place to expand their horizon, featuring articles written by distinguished scholars, community leaders, and writers, and academics. By engaging the intellectual mind, it invites Muslims to revisit their opinions on recurring topics in the Muslim community. Alternately, the publication provides non-Muslims with a lucid picture of Islam, chronicling the beauty and truth of this faith.

682 Articles on the website
22 Podcasts

- Creating podcast of written articles
- Moving Message Magazine archives to the website
- Preparing videos of our written articles
- Building a team of young writers

Are you a writer?
Message Magazine is building a team of young writers, with passion, commitment and skill
Contact: afzal@icna.org
MCNA is a pioneering national children's organization that caters to the instruction and development of Muslim children in North America. It seeks to educate young Muslims to be the leaders of tomorrow. MCNA brings Muslim children of all backgrounds together to learn about Islam, helping them tackle real-life concerns and offering support in living as dedicated young Muslims.

MCNA nurtures Muslim children by conducting weekly classes, speech and essay competitions, prime time book clubs, summer programs, outreach activities and much more, thereby encouraging leadership skills, Islamic awareness, and community involvement. MCNA students aim to be Muslims who will effectively work to please Allah, identify themselves through Islam and make a better society at large.

What Is Unique About MCNA!

- Helps to instill confidence for Islam in children's hearts.
- Children grow up humbly proud as Muslim and set an example for others.
- Well behaved due to their understanding of Islamic etiquette so that they are easily recognized by others solely by their actions.

MCNA and YMJ

72 Chapters Nationwide
1,199 Members
Embrace
A Project of ICNA

A Project of ICNA is a convert led initiative which serves is to empower, integrate, and serve our Muslim convert community by providing safe social and educational spaces which encourage growth, shape their Islamic identity, and equip them with knowledge they need for their lifetime journey.

We strive to provide a sense of family and community that many converts search for in the Muslim community. Founded in 2017, Embrace invests in our Muslim American convert community for the purpose of helping them grow into leaders and active members of our society. We do this through providing a variety of services catered towards converts that focus on providing them a sense of growth, equality, and community.

05 Chapters Nationwide

Programs
- Weekly Convert Gatherings
- Islam 101 Classes
- SEASONAL CONVERT POTLUCKS
- Revert Family Game Night
- Annual Convert Conference
- Annual Ramadan & Eid Programs
- Convert Sensitivity Training

Year 2020 in a Glance
- Virtual programs conducted for reverts on the Embrace platform nearly every day nationwide.
- Launches a variety of new programs such as Revert Realities, Rush programs, Pass the Mic, Documentary Watch Party, Reverts Umrah Trip, etc.
- Increased team cohesion between the Embrace chapters across the nation.
- Launched a YouTube channel. Content is being built now.
- 4-week New Muslim coaching intensive in collaboration with IERA

SOCIAL MEDIA FOLLOWERS
14,693 Facebook
643 Instagram